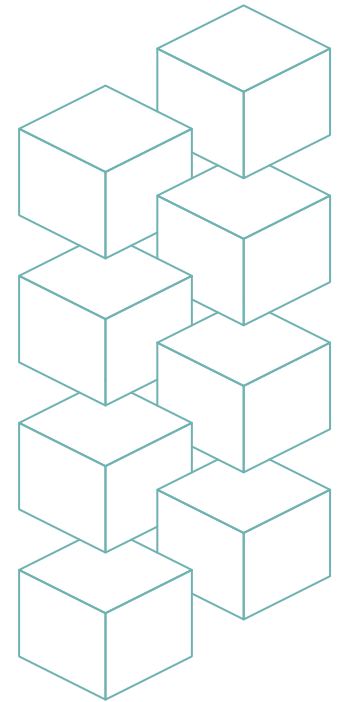




# STRATEGIC FRAMEWORK



## VISION

A racially equitable, accessible, inclusive Pierce County where all people can shape and activate the systems that affect our communities.

## MISSION

Building a thriving Pierce County now and for generations to come as a Catalyst, Connector, and Knowledge Facilitator

## VALUES

Building Trust

Advancing Equity

Growing Relationships

Continuous Learning

## CROSS-CUTTING STRATEGIES

Actionable Data | Aligning Philanthropy | Transforming Narratives | Building Momentum

## GOALS

### Action Impact:

Catalyze community identification and removal of system barriers rooted in racism around four key building blocks of generational wealth: Housing, Thriving Children and Youth, Access to Capital, Civic Voice and Power.

### GTCF Impact:

Continuously improve operational effectiveness to advance racial equity, align funder impact, expand philanthropic investment in Pierce County, deepen a trust-based business culture, and ensure long-term sustainability.

### Funding Impact:

Create opportunities and pathways for Fund Advisors and aligned funders to achieve greater impact through the principles of continuous learning, trust-based philanthropy, racial equity, and relationship-driven community knowledge.



GREATER TACOMA COMMUNITY FOUNDATION

Adopted by GTCF Board 07.20.2022