

# 2020 Census Community Grants

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## *Greater Tacoma Community Foundation*

### *Organization Information*

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Greater Tacoma Community Foundation is providing funding for outreach and education to encourage participation in the 2020 Census. The purpose is to use this moment-in-time awareness and action to build connective tissue, trusted relationships and channels for communication, across diverse voices in Pierce County.

Eligible groups include tribes, local government, networks, organizations, associations and collaborative networks serving hard-to-count communities in Pierce County.

Applications must name a fiscal sponsor or lead organization to receive funding. See Frequently Asked Questions for more details.

#### **Questions?**

Please review the Frequently Asked Questions. If you need additional information, contact [grants@gtcf.org](mailto:grants@gtcf.org) or 253-383-5622.

#### **Technical Support**

If you have technical questions about the application, please contact Jason Hamman, Grants Administrator, at [jhamman@gtcf.org](mailto:jhamman@gtcf.org) or 253-383-5622.

#### **Organization Name\***

*Character Limit: 50*

#### **Website**

*Character Limit: 2000*

#### **Mission\***

What is your organization's mission?

*Character Limit: 1250*

#### **Organization Budget\***

Please select the range for your organization's annual operating budget. *For GTCF internal use only.*

***Organizations of all sizes are eligible for this funding opportunity.***

#### **Choices**

\$1 - \$299,999

\$300,000 - \$649,999

\$650,000 - \$999,999  
\$1,000,000+

## Project Information

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Successful applicants will be able to demonstrate how the grant funds will improve relationships with leaders, tribes, networks, associations, collaborative networks, and organizations across geographic, mission, and demographic sectors, yielding long-term connections to, and trust with, hard-to-count populations.

Hard-to-count communities include indigenous peoples, people of color, youth under 5 years, immigrants/refugees, indigenous peoples, those living with disabilities, non-English speakers, senior citizens, those experiencing homelessness, LGBTQIA, low-income, rural communities, renters (housing), and more.

For more information on "hard-to-count" communities, please visit:  
<https://www.censushardtocountmaps2020.us/>

### Project Name\*

What is the title of your 2020 Census outreach idea?

*Character Limit: 100*

### Hard-to-Count Population Served\*

To ensure diversity in funding, please select the **primary** hard-to-count population your organization plans to engage for census outreach in Pierce County.

#### Choices

Children (0-5 years)

Immigrant and Refugees

Indigenous Peoples

LGBTQIA

Low-Income

Military

Non-English Speakers

People of Color

Persons Experiencing Homelessness

Persons with Mental or Physical Disabilities

Renters (housing)

Rural Communities

Senior Citizens (over 65 years)

Those attending post-secondary institutions

Young Persons (under 18 years)

We currently are not engaged with any of the above hard-to-count communities.

## Hard-to-Count Population Served\*

People in our community hold a range of identities and experiences. Please list all of the populations your organization reaches in Pierce County. Check all that apply.

### Choices

Children (0-5 years)

Immigrants and refugees

Indigenous Peoples

LGBTQIA

Low-Income

Military

Non-English Speakers

People of Color

Persons Experiencing Homelessness

Persons with Mental or Physical Disabilities

Renters (housing)

Rural Communities

Senior Citizens (over 65 years)

Those attending post-secondary institutions

Young Persons (under 18 years)

We are not currently engaged with any of the above hard-to-count communities.

## Community Engagement\*

Please share two examples of how your organization currently engages with hard-to-count communities in Pierce County.

*Character Limit: 1250*

## Outreach & Planning\*

Think of programming, activities, events, services, etc. that your organization already has planned between January - April 2020.

Using the **2020 Census Work Plan Template**, share how your organization will enhance existing programming and activities to increase census awareness.

### Potential ideas include:

- A student group creates swag with messages about how census impacts transportation and financial aid.
- A faith-based space puts a message in their bulletin and the Pastor talks about the importance to the neighborhood and the 2020 Census.
- A community coalition hosts a census workshop with food and census resources at their monthly meeting.
- A nonprofit organization hosts a town hall focused on disability access and its relation to the 2020 Census.

- A local organization working with immigrants and refugees trains and support trusted messengers.
- A large collaborative network provides 2020 Census resources to their communities of interest.

*Allowed File types: doc, docx, jpg, pdf*

*File Size Limit: 10 MB*

### **Amount Requested\***

What is your organization's funding request?

- **Individual organizations may request any amount up to \$10,000 maximum.**
- **Collaborative networks or associations may request amounts of \$10,000 and up.**

*This funding is to add to the existing work that your organization is already doing. It is not required to create a new project, event or program to receive funding.*

*Character Limit: 20*

### **Census Budget Description\***

Describe how the funding will be used in detail for census outreach with the hard-to-count community your organization will serve.

*This funding is to add to the existing work that your organization is already doing. It is not required to create a a new project, event, or program to receive funding.*

*Character Limit: 1750*