

EXPLORE GTCF'S SOCIALLY RESPONSIBLE INVESTMENT (SRI) POOL TO AMPLIFY YOUR PHILANTHROPIC IMPACT

What Is It?

- + The SRI pool seeks to generate competitive, long-term returns through investments that focus on companies with positive social impact. Stewardship of the pool fund considers three criteria or factors to screen investments: environmental, social, and governance (ESG).
- + The ESG factor screens remove companies with practices that differ from those factors. At the same time, the screens emphasize companies with practices that align with those factors.
- + The SRI pool management follows traditional financial analysis while also identifying potential risks and opportunities according to those ESG factors.
- + Fund Evaluation Group, LLC (FEG), a leader in nonprofit and institutional investment advisory services, manages GTCF's SRI pool.

Why does GTCF offer an SRI pool?

- + GTCF is committed to providing the greatest philanthropic support to meet our community's needs and achieve opportunities now and into the future.
- + GTCF supports Fund Advisors with an interest in financial stewardship that aligns with their values. The SRI pool was created for those who seek to gain both financial and social benefit as defined by ESG factors.
- + GTCF realizes that the SRI Pool achieves an annualized total return (net of fees and expenses), through appreciation and income, equal to or greater than the rate of inflation (as measured by the broad, domestic Consumer Price Index) plus any spending and administrative expenses, thus maintaining principal over time.

ESG Factors for Impact

ENVIRONMENT

Think "green investing". Environmental screening considers environmental and energy sustainability as a metric of corporate performance.

SOCIAL

Diversity, Equity, and Inclusion. Social screenings consider relationships with stakeholders such as employees, customers, communities, and governments.

GOVERNANCE

Oversight, Transparency, and Due Diligence. Positive corporate governance considers the short and long-term impact of Board decisions on the shareholder and firm.

NEGATIVE SCREENING

Specific products or activities are excluded from the portfolio including alcohol, tobacco, gambling, weaponry, pornography, genetically modified foods, and animal testing.

GTCF's Philanthropy Team can give you more detailed information about the factors these screens include and exclude as part of investment consideration.

Competitive Returns to Maintain Philanthropic Assets For Charitable Giving

- + Charitable giving through GTCF generates positive social impact.
- + For Fund Advisors whose values align with ESG factors, the SRI pool offers competitive returns as well as social impact, amplifying the positive impact of charitable giving.
- + According to SRI pool manager, FEG:
 - Academic studies demonstrate that socially responsible investment strategies perform competitively with non-SRI strategies over time. A recent study conducted by the United Nations Finance Initiative indicated no negative relationship between socially responsible investing and portfolio performance. Further studies conducted by independent and governmental organizations support these findings.
- + GTCF Fund Advisors can choose to allocate any percentage of their philanthropic assets to the SRI pool, up to 100%. Fund Advisors can combine the SRI pool with GTCF's other pool options to best meet their goals for philanthropic asset stewardship.
- + GTCF can help you explore your options for fund stewardship and giving so that your philanthropic assets can achieve maximum impact.

Learn More About Achieving Your Philanthropic Goals

GTCF's Philanthropy Team is skilled in advising Fund Advisors on philanthropic strategies to achieve your goals.

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