

2012  
Annual Report

## HOW CHANGE HAPPENS



Foundation of Art Award Winner:  
Oliver Doriss, *Blue Moon*  
(See inside fold-out)







## Foundation of Art Award Winner: Oliver Doriss



Congratulations to Oliver Doriss, our fifth annual Foundation of Art winner! Oliver created an intricate cast glass wall piece for the Community Foundation entitled “Blue Moon.”

Drawing from nature, *Blue Moon* incorporates ferns and Himalayan blackberry brambles into two glass pieces sculpted to resemble an evening sky.

Like the piece itself, its creation was an organic and fluid process. Oliver used graphite pieces he’s been collecting for years to mold the shapes. In the bottom layer he laid silver foil across ferns and blackberry vines. Molten glass was poured into each mold, incinerating the natural materials. Then texture and color were added, and more glass was blown onto the top.

The work balances angular geometric shapes with organic components. The silver foil and ash gleam against the deep, rich blue of the moon shape. The amber piece, with its rust-colored undertones, displays the biological residue and fern detailing.

“I’ve developed a unique style and prefer pursuing designs that are personally challenging,” says Oliver. “The central idea of each piece is expounded using recognizable imagery, controlled pigmentation, and process-related details. Some elements are bold and immediate, such as the rich color veils, while others are subtle and solicit discovery.”

A native New Englander, Oliver received his BA in Fine Arts from Massachusetts College of Art, Boston.

He then moved to the Northwest and into the larger glass art scene. Over the past two decades, he has worked alongside some of the most notable figures in the field and become an active member of the contemporary glass movement. His artwork ranges from cast glass sculptural forms to public installations to socio-community-art-stewardship.

In addition to creating art, Oliver owns and operates the Fulcrum Gallery and is a recognized leader in the arts in Tacoma.

“Just being nominated for the Award was flattering,” says Oliver. “I couldn’t have done a better job at identifying the creative community than in the artists that were nominated. To be selected as the winner and have that recognition is very validating.”

### About The Foundation of Art Award

In 2008, the Community Foundation established the Foundation of Art Award to recognize the essential role art and culture have in building a vibrant community and to honor professional artists living and working in the region. Now, five years later, this Award has become one of the most notable in the region. Each year more than a dozen artists are nominated and one is selected to create a commissioned piece representing that person’s interpretation of the Pierce County community.

This year’s talented nominees included R.R. Anderson, Gabriel Brown, Kyle Dillehay, Spencer Ebbinga, Travis Galindo, Chris Jordan, Kenji Stoll, Matt Johnson, Maria Jost, Chuck Knigge, Meghan Mitchell, Susie Russell Hall, Peter Serko, Sharon Styer and Judy Wagner.

View each of the nominated artists’ work on our online Foundation of Art Gallery at [www.gtcf.org/art](http://www.gtcf.org/art).

As a community foundation, we celebrate the special connection between people and place. From your local coffee shop, to your favorite park, to your children’s school, the places that define “community” hold unique value to us all.

As a community foundation, we celebrate generosity. Not as a one-time act, but as an unwavering commitment to making our community a better place.

As a community foundation, we celebrate the vibrancy of our region. From the artists who call Pierce County home, to the youth who are educated in our schools, to the physicians who volunteer at neighborhood medical clinics, each one contributes to making this a great place to live.

In our Annual Report, we celebrate the reach of our grantmaking and leadership activities, and the impact it has on the lives of thousands of people in the community. We also celebrate the countless people and organizations we work with who never fail to do their part in creating a better tomorrow.

As a reader of this Annual Report, you are part of our community, and we are grateful for your support.

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## Letter from the President & CEO



Dear Friends,

For 31 years, The Greater Tacoma Community Foundation has partnered with visionary individuals and organizations that are committed to changing our community for the better. Together, since our inception, we've provided more than \$87.5 million of support to address a number of broad and far-reaching issues facing the community—from basic needs and social services to arts and education. We've afforded thousands of students the opportunity to pursue their academic dreams.

In this year's Annual Report, we celebrate just a few of the stories of our work, and those of the generous donors, partners, and grantees who work with us to catalyze change.

We celebrate our partners in philanthropy, like Vinod Rajpaul whose designated fund at the Community Foundation continues to support the nonprofits he cared about even after he passed away. And Palmer Scholars, an endowment started by R. Merle and Rosemary Palmer, for the long-term betterment of the community. And the Harbor History Museum, which trusts us to manage their endowment so they can focus on preserving and sharing the heritage of the greater Gig Harbor Peninsula.

In 2012 alone, our individual and collective giving totaled nearly \$3.7 million in life-changing grants and scholarships.

Some of the impact of this work is highly visible, such as investing in the number of affordable homes that are built for low-income families through Habitat for Humanity. Or supporting the Tacoma Farmers Market which brings hundreds of people together to buy locally-produced foods, plants, and crafts.

Other impact is quieter, such as Spanaway kindergarteners who arrive better prepared and ready to learn because of an educational grant to the Bethel School District. Or Mallory, a single mother who gained a stable job and self-reliance because of training made possible from a grant from the Fund for Women & Girls.

From the highly visible to the quieter differences, each gift contributes to a changed community.

I invite you to explore our 2012 Annual Report, and to take a moment to reflect on the impact that you have helped make in our community.

Thank you for your continued partnership. I look ahead to an exciting future together.

Rose Lincoln Hamilton

*"From the highly visible to the quieter differences, each gift contributes to a changed community."*

## Highlights of the Year

### By the Numbers:

- Awarded nearly **\$3.7 million** in scholarships and grants to healthy, stable nonprofits;
- Received **\$7.4 million** in new gifts and established **20** new charitable funds;
- Supported **335 nonprofit** organizations;
- Provided scholarships for tuition assistance to **241 deserving students** from 22 Pierce County high schools and **10** school districts;
- Served on more than **25** community committees and issue-based coalitions.

### Welcomed \$1 Million Gift from The Bill & Melinda Gates Foundation

Our Vibrant Community Grants Program doubled its impact in 2012—awarding over \$500,000—thanks to a grant from The Bill & Melinda Gates Foundation. The \$1 million grant will be distributed into the community over four years through our Vibrant Community Grants Program.

"We will help more families with these new grants than we can by only using direct grantmaking. Local partners are best positioned to know the needs in their communities and these grants will catalyze the work they're already doing," explained David Bley, director of the Pacific Northwest program of The Bill & Melinda Gates Foundation.

### Met Highest National Standards for Community Foundations

After an extensive review process, the Community Foundation received its National Standards recerti-

fication seal from the Council on Foundations. The Seal demonstrates that we have met the highest national philanthropic standards for operational quality, integrity, and accountability and philanthropy's most rigorous benchmarks. The Community Foundation was the first in Washington to earn the Seal in 2006 and is one of only 250 other community foundations out of more than 700 nationwide to have been confirmed in compliance.

### Deepened Collaborative Efforts

In fiscal year 2012, the Community Foundation partnered with local funders to align and strengthen our individual efforts. To address Tacoma's lagging 59% estimated on-time high school graduation rates, we collaborated with other funders to successfully raise three years of operating costs for a new Foundation for Tacoma Schools (FFTS). FFTS will work to link together the many efforts taking place to support Tacoma youth with the aim of building a cradle-to-career continuum of support and accountability for student success.

To bring best practices to Pierce County's youth-serving organizations, we partnered with The Raikes Foundation and School's Out Washington to manage the Youth Program Quality Initiative. Learn more about this initiative on page 22.

We also collaborated with the Fund for Women & Girls and Annie Wright Schools to host a screening of *Finding Kind*, a documentary on female bullying. Over 300 educators, parents, and students were able to attend the free screening and facilitated dialogue led by the filmmakers.



Highlights of the Year, *continued*

Enhanced the Youth Philanthropy Board

2012 marked the second year of the Community Foundation's Youth Philanthropy Board which is changing the face of philanthropy to give young people an ongoing role in funding decisions that directly affect their lives. Over the last two years, the young people involved have collectively volunteered more than 2,000 hours of their time to gain leadership training and development. The culmination of their efforts was awarding \$75,000 in grants to 10 effective, youth-serving organizations. Read more about their work on page 27.

Extended Professional Advisor Outreach

During fiscal year 2012, the Community Foundation hosted its second annual *Wine & Wisdom* event, designed for professional advisors and their clients. This year's event featured nationally-renowned planned giving expert Bryan Clontz sharing insights on leveraging charitable giving and the ways in which a community foundation can help individuals support their community. The reach of the Community Foundation is significantly broadened through our work with professional advisors, including estate attorneys, CPAs and wealth managers, as they frequently represent the initial bridge to help individuals and families accomplish their philanthropic goals.

Launched New Website

A grant from SiteCrafting, Inc. allowed us to launch a new website in 2012. The redesign included a refreshed look, improved functionality and usability for our grantees and donors, and an enhanced platform that can expand with future growth.

Looking Forward to 2013

Debuting Spark Grants

In 2010, we launched *Be the Spark* as a movement to inspire individuals to take action and make a meaningful difference, recognizing that it takes all of us to create change in our community.



Over the last two years, *Be the Spark* has engaged diverse communities, energized young people into recognizing their potential, and connected more than 15,000 youth and adults for an event with world-renowned leader Archbishop Desmond Tutu that celebrated the strengths of our region and how we can use those to create an even brighter future.

In 2013, in partnership with One Nation, a special initiative of George Russell, we're launching *Spark Grants* to carry this work forward. *Spark Grants* will provide small "micro-grants" to individuals and small groups who have great ideas on how to create change. In doing so, our *Spark Grants* will support, inspire and mobilize residents to take action and create change.

What will happen in our community when these *sparks* ignite change? Just wait and see.

About Us

The Greater Tacoma Community Foundation is your community foundation, committed to building a stronger future for the Pierce County region.

For over 31 years, the people of Pierce County have relied on the Community Foundation as an effective, trusted hub of philanthropy. We work with individuals, nonprofits, businesses, and community partners to promote effective philanthropy and connect people who care with causes that matter.

WE DO THIS THROUGH:

Inspiring Generosity

We work with individuals, families, nonprofit organizations, and institutions with a wide range of resources to achieve their unique philanthropic goals and maximize tax benefits. Our flexibility in receiving gifts allows us to accept almost any asset of value and match it with a charitable fund that meets your philanthropic intent.

Growing Resources

We manage more than 430 charitable funds. We administer and invest these funds wisely for our fund holders in order to grow and sustain the long-term development of Pierce County.

Strengthening Nonprofits

We use our 31+ years of in-depth community knowledge to increase philanthropic impact and create productive grant-making programs that strengthen local nonprofits and help them achieve their missions.

Leading Collaboratively

We collect expertise on local issues and connect diverse people, organizations, and resources to foster greater community participation and create more impactful solutions.

Practicing Organizational Excellence

We recognize that having a strong organizational infrastructure is a vital part of being a high-functioning nonprofit. Throughout all our work, we remain committed to ensuring that our internal processes meet or exceed best practices for organizational excellence.



OUR VALUES

*Integrity*

*Community*

*Innovation*

*Collaboration*







# Inspiring Generosity

*You can make a difference. We can help.*

## Founding Member Spotlight: Ann Wiborg



### Sparkling a Movement

The Greater Tacoma Community Foundation exists because of the passion and determination of a few visionary residents who believed that they could build a stronger future for the region by working together.

It was longtime community leader Ann Wiborg who had the idea for starting a community foundation.

Ann grew up in a civic-minded family. Her father, Nathaniel S. Rogers, was one of the founders of the Seattle Foundation. Her mother, Marian Rogers, was President of the Seattle Women's University Club and involved with a number of other service groups.

"My parents would come home and talk to us about their community involvement and why it was important," shares Ann.

Years later, those seeds began to take root.

"When I came to Tacoma sixty-five years ago, I loved it instantly. I loved the small-town feel and the interesting people who were a part of it. It was an important city to me," she explains.

"At the time, there were many groups working on different interests—literature, art and other activities. My hope was to get people together and thinking about the community as a whole and how we could work together to make it better. And the way to do that was to start a community foundation."

Ann took the idea and recruited others who were interested. Among the original pioneers were Arleigh Jones, Byron Johnston, Laurence Ross and Cleve Redig. Working out of Ann's home, the group spent four years carefully planning the future of the organization before launching operations in 1981 with an eight-member board of directors, of which Ann was the only woman.

"Our goal was to create an active movement—with a continuous flow of financial support and information around civic activity. The more people that you can

help get involved, the more things you can do. Doing something is wonderful, but reaching out is important—you can employ so much more from your reach than by just doing it yourself."

Through their passion and dedication, the Community Foundation's impact and resources grew, from \$10,000 in 1981 to more than \$1.4 million by 1985, with another \$2.2 million distributed in grants.

"It was a continuously growing net of people that were a part of it. People were very willing to come and make a difference," says Ann.

Looking back, now 31 years later, Ann describes the continued growth of the Community Foundation as "overwhelming."

"Ultimately, it was a very simple idea. But it's been wonderful for the community and has given it marvelous hope. And it means that the future is more protected. I can just envision how much it has done for so many people in the community. And that's such a happy thought."

Because of the vision and hard work of Ann and others, the Community Foundation has awarded more than \$87 million in grants and scholarships to better the community, and holds \$80 million in assets to support its continued development.

"Being involved in this community has been a pleasure—every bit of it. It's made our lives very rich. And today there are still so many people working hard to make our community a better place," shares Ann.

Among those working to better the community are Ann's own children, two of whom have served on the Community Foundation's Board of Directors and all of whom hold funds at the Community Foundation to help achieve their philanthropic goals.

"I think there's always room to make a difference," she states. "There's always room for someone to come up with an idea that will assist the community—not just themselves or one organization—but the whole community."



## Legacy Society Spotlight: Enid and James Harris



Enid and James “Jim” Harris are new members to our Legacy Society. Individuals and families who, through their estate plans, have established a gift of any size to the Community Foundation are recognized and honored through the Legacy Society for their support of our community and its future.

### A Lifetime of Giving Back

“For 57 years, we’ve been partners. Whatever one of us has decided to do, the other one is right there supporting,” shares Enid.

Both alumnae of the University of Oregon, Jim and Enid met through college friends. They were engaged two weeks later and married within seven months. Shortly thereafter, they packed their station wagon and moved to Tacoma.

“We didn’t know anyone,” explains Enid. “It was the optimism of youth!”

Jim, an architect, and Enid, a teacher, immediately began to immerse themselves in the community and church.

In 1960, they started their own architecture firm out of their home. Working side-by-side, they successfully grew their business. The expanded firm’s designs include the Reflective Glass Building and Telco Building on Broadway and the South Campus of Bates Technical College.

Passionate about art, Enid and Jim were early pioneers of the Tacoma Art League, which became the Tacoma Art Museum (TAM). Jim spent weekends hanging shows in the small Broadway store that the League occupied while Enid helped host opening receptions. They later helped hire the first TAM director and launch the successful “Night Tacoma Danced” fundraiser.

Active in The American Institute of Architects (AIA), Jim has held a number of leadership positions and was awarded the NW/Pacific Region’s Medal of Honor in 2004. When AIA turned 150 years old, Jim chaired the local architects’ volunteer task force that studied the extension of the Sounder to Lakewood. The architects created alternatives for the train to cross Pacific Avenue and influenced the final overpass construction.

Among their many other community endeavors Enid and Jim helped organize Point Defiance Zoo & Aquarium’s inaugural ZOOBILEE and traveled with Mayor Vialle to Vladivostok, Russia to form Tacoma’s sister city. Long-time Rotarians, Jim has served as president of Tacoma Rotary 8 and as district governor while Enid has been instrumental in advancing its literacy programs. They’ve journeyed with Rotary International delivering medical and educational resources.

Travel is one of their passions. To date, they’ve visited 56 countries, circumnavigating the world twice.

“We’ve circled South America, Europe, and have been to China five times,” Jim shares. “We’ve been through sand storms in Egypt, crossed the stormy North Sea, and been bucked off a camel in India.”

Among their most memorable trips was a summer spent traveling around Europe with their two young daughters in a VW Camper Bus. With no itinerary, they visited 14 countries, planning their route based on suggestions from fellow campers. They were in Russia when the U.S. landed on the moon, though it was only a small note on the back page of the newspaper.

Throughout their experiences locally and abroad, Jim and Enid have worked to pass along the values of compassion, service, and giving back.

“We’ve tried to instill the fact that there are people who need help,” says Enid.

“In our estate, we’re establishing a fund with the Community Foundation for our daughters to direct. Tacoma has been so good to us and our family that we just want to give back. There are so many opportunities here that we’ve been blessed to enjoy.”

“Over the years, we’ve been impressed with the work and management of the Community Foundation with our small, donor-advised fund. In our estate planning, we felt comfortable entrusting the Community Foundation.”

Throughout their lives, Enid and Jim have worked to impart in their children, grandchildren, and great-grandchildren, “What you can accomplish is unlimited, as long as you don’t care who gets the credit.” Their own lives are a true testament to that.

To learn more about Enid and Jim and our Legacy Society, please visit [www.gtcf.org/legacy](http://www.gtcf.org/legacy)

## Scholarship Spotlight: Julie Grevstad

An “incognito hero.” A “go-getter.” A woman who “used her superpowers for good.” These are just a few of the words used to describe Julie Grevstad.

Julie grew up in Pierce County, attending Foss High School and the University of Puget Sound. She spent a number of years working at the YWCA of Pierce County before becoming Executive Director of the Tacoma Urban Network, an organization that works to promote long-term changes in the quality, coordination and success rates of how social services are provided to Tacoma’s children and youth.

Julie had a deep sense of social justice and was passionate about her work. She helped shift the model of how social services are funded, focusing on evidence-based programming and outcomes achieved.

She engaged educators, service providers, and community members in understanding how adverse childhood experiences, such as family violence, abusive treatment, neglect, alcohol, and drug abuse, affect the physical development of a child’s brain. Her work has been adopted statewide.

“She pioneered the use of Adverse Childhood Experience histories in the Pierce County Juvenile Court system to help the Court improve assessments, referrals, and treatment, in order to reduce the risk for youth committing another crime,” says Sally Perkins, a friend of Julie’s.

For her ability to inspire community change and unfailing commitment to working on behalf of youth, she was posthumously honored with a lifetime achievement award from the Division of Behavioral Health and Recovery.

Julie was as much a “go-getter” outside of work. She was very athletic, playing three sports in high school and competing on the fast-pitch softball team in

college. As an adult, she ran half marathons and participated in the Courage Classic Bicycle Tour.

She was also very family oriented and a wonderful aunt to her nieces and nephews.

“Julie had a strong sense of concern for others, in everything she did,” shares her brother, John Grevstad. “She always put others first. Whether at work or with her friends and family, Julie was the person people would go to for positive support. She had a powerful impact on her part of the world.”



Julie with her nieces.

When Julie passed away in 2010 following a battle with cancer, her family established the Julie Grevstad Scholarship Fund at The Greater Tacoma Community Foundation. Scholarships from the Fund will benefit Foss High School graduates who plan to work with at-risk youth. In 2012, the first scholarship from the Fund was awarded, allowing Julie’s work on behalf of our community’s youth to continue.

To donate to the Julie Grevstad Scholarship Fund, or to learn more about starting your own scholarship fund, visit [www.gtcf.org/scholarship](http://www.gtcf.org/scholarship)

*The Julie Grevstad Scholarship Fund is one of more than 80 scholarship funds that the Community Foundation manages. Because of the generosity of our donors who established scholarship funds, over 2,600 scholarships have been awarded over the last 31 years, totaling more than \$2.5 million in assistance to support our future leaders.*



# Donor-Advised Spotlight: Cindy Thompson



### Giving Back

“Four generations of caring” is the motto at Mountain View Funeral Home, Memorial Park, and Crematorium. After four generations, the Thompson family is still caring for the people of Pierce County, now through a fund at the Community Foundation.

It was nearly a century ago that Cindy Thompson’s great-grandfather, James Richard Thompson, purchased the land to start a small, service-focused cemetery. In 1942, her forward-thinking grandfather, J. Arthur Thompson, added a funeral home to the property—only the second combined funeral home/cemetery in the U.S.

Outreach was by word-of-mouth and door-to-door. “We grew slowly, and things were really lean for a long time,” shares Cindy. Under her father’s leadership and dedication to bringing cutting edge practices and technology to the business, it continued to expand. As committed as he was to the business, her father, Brewer B. Thompson, was also very involved in the community.

“Ultimately, the community helped make the business succeed and I was raised with the ethic that giving back to your community was important. I valued watching my parents walk the talk of caring about their community, getting involved, and getting the kids involved. Growing up, I had so much fun helping my dad at volunteer events,” reflects Cindy.

In 1987 after a career in healthcare, Cindy joined Mountain View, working alongside her father while earning her MBA at Pacific Lutheran University. In 1996, she became company president and continued

the tradition of strong customer service, innovation, and community involvement. Under her leadership, Mountain View became one of the first funeral homes in the country to offer no-cost bereavement support programs with a certified bereavement therapist.

When they decided to sell Mountain View in 2009, Cindy’s commitment to giving back continued, and she established a private foundation.

“We were able to sell Mountain View and start our private foundation because of the support the community had given us. I am incredibly lucky to have benefited from my great-grandfather, grandfather, and father’s vision, hard work, and thriftiness. I grew up being taught that it’s important to model and pass on to the next generation that we’re all in it together.”

After two years of managing the private foundation, Cindy began to experience some of the drawbacks.

“In having a private foundation, I realized that there are compliance issues and requirements that have nothing to do with giving away money and supporting causes you believe in. Managing the assets and meeting those regulations was not a passion of mine.”

Exploring other alternatives, Cindy decided to convert her private foundation into a donor-advised fund at the Community Foundation.

“Knowing the Community Foundation, I knew I could trust them to manage the finances and requirements so I could focus on supporting causes I care about. With a donor-advised fund, I still can recommend where the grants go but don’t have to worry about the regulatory requirements. I get to focus on giving back.”

*Having a fund at the Community Foundation is a great alternative to a private foundation. Creating and maintaining a private foundation comes with regulatory requirements and administrative burdens. With a donor-advised fund, our professional team handles the administrative activities, allowing you to focus on supporting the causes you care about. As part of a public charity, a fund at the Community Foundation also offers greater tax benefits.*

*If you already have a private foundation, transitioning all or part of the assets over to a donor-advised fund or other fund type is a simple and easy process. For more information, visit [www.gtcf.org](http://www.gtcf.org) or call us at 253.383.5622.*

# Effective Giving

There are many ways to partner with us to strengthen our community or support a cause you care about:

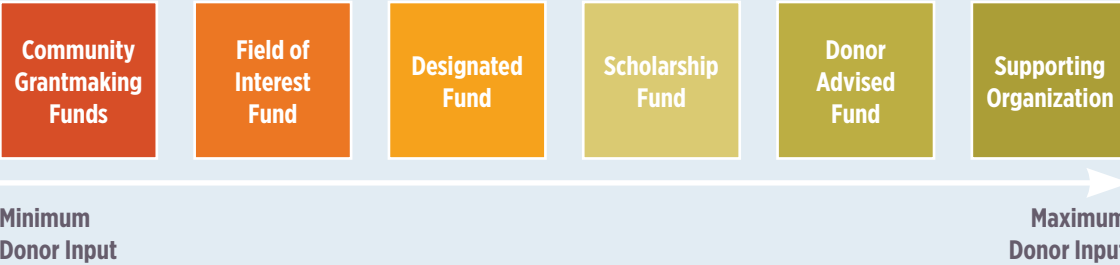
### Create a Fund

Establishing a fund is a quick, easy and effective way to invest in the future of the community. Support a cause you care about passionately. Create a family tradition of giving. Honor a loved one’s memory. There are many reasons you might be inspired to start a fund at the Community Foundation and many flexible options for the types of fund you can create.

A donor-advised fund is a great alternative to a private foundation and allows you to play an active role in grantmaking. With a field of interest fund, you can direct your gift to a specific interest or area of need without needing to take an active role in selecting specific organizations. With a designated fund, you can direct annual support to a particular nonprofit.

We are always available to help you find the best way to fulfill your philanthropic vision and financial goals.

### Fund Types



### Leave a Legacy

Members of our Legacy Society have included the Community Foundation in their wills or estate plans, ensuring that their charitable vision will endure forever. Our Legacy Society is a way for us to recognize and thank you now for your foresight and commitment to a better future for our community. If you intend to leave a gift to the Community Foundation, please let us know so that we can include you in our Legacy Society.

### Make a Donation

The Community Foundation manages hundreds of funds that make grants to support specific neighborhoods, organizations or areas of interest. You can also choose to donate to one of our unrestricted Community Grantmaking Funds which are designed to allow us to identify high priority areas and support the changing needs of Pierce County.

By making a contribution to one of these funds, you are investing in the future of our community or a cause you care about. For a list of funds that you can donate to, please visit our website at [www.gtcf.org](http://www.gtcf.org).



At the Community Foundation we make it easy for people to make a difference—now and for generations to come. We work with individuals, families, professional advisors and nonprofits. We can help you, too.

# 10 Reasons To Give Through The Greater Tacoma Community Foundation

- 1

We are a **local organization** with deep roots in the community.
- 2

We provide highly **personalized service** tailored to your individual charitable and financial goals.
- 3

We offer diverse fund types which help you invest in the **causes you care about most**.
- 4

We accept a wide **variety of assets**, and we can facilitate even complex giving arrangements.
- 5

We handle all the administrative details, **making it easy** for you to give.
- 6

We have **broad knowledge** of community issues and needs.
- 7

We are a collaborative **community leader**, and bring resources and ideas together to create positive change.
- 8

We offer you **maximum tax advantages** under state and federal law.
- 9

We partner with **professional advisors** to create highly effective approaches to charitable giving.
- 10

We build **endowment funds** that create a lasting impact to benefit our community and help create personal legacies.

## Growing Resources

By pooling community funds, we invest and grow your charitable dollars to increase your giving over time.



### Connie Hellyer: Growing Your Impact

Constance “Connie” Hellyer was a loving wife and mother, a dedicated community volunteer, a talented baker, a music lover, and an animal enthusiast. In 1971, Connie and her husband, Dr. David T. “Doc” Hellyer, provided the vision and donated 535 acres of land for the development of Northwest Trek, a wildlife park in Eatonville.

Though it was originally her husband’s idea, Connie loved Northwest Trek and was an active volunteer. She enjoyed reading stories to the children and became known as the “Snake Lady” for the compassion and care she showed to garter snakes.

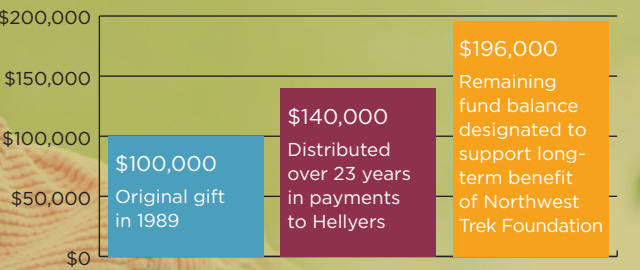
A talented pianist and arts connoisseur, Connie was also very involved in the Tacoma Philharmonic and Allied Arts of Tacoma.

“She genuinely cared about people and had a wonderfully gentle way of being enthusiastic and engaging others to work on things that she felt were important to the community,” shares her daughter, Dorothy Hellyer Oliver.

In 1989, Doc and Connie Hellyer established a Charitable Remainder Unitrust Fund at the Community Foundation. The Fund allowed Connie and Doc to receive fixed income for life and charitable tax deductions, while dedicating the remaining funds to support the Northwest Trek Foundation.

Twenty-three years later, when Connie passed away at the age of 97, the couple’s original gift of \$100,000 to establish the Fund has nearly doubled in size. With this, their legacy of support to Northwest Trek will continue in perpetuity.

#### The Power of Philanthropy





Investment Management

The Community Foundation employs a diversified growth strategy for its endowment portfolio. The goal is to generate a long-term rate of return sufficient to offset inflation, administrative and management fees, plus regular grantmaking distributions. Grantmaking distributions are currently calculated at 4.3% of the sixteen-quarter rolling average market value for permanently endowed funds.

Our investment model is based on modern portfolio theory and employing strategically diversified asset allocation. Our endowed funds are pooled to provide investment management economies of scale and to access investment vehicles that are unavailable to smaller individual funds.

Our Investment Committee is comprised of experienced professionals with extensive backgrounds in investment and finance. The Committee adheres to disciplined decision-making processes, guided by our Investment Policy Statement.

Investment Committee:

- John Wiborg, President, Stellar Industrial Supply, Inc., *Chair*
- Brad Cheney, President, Ben B. Cheney Foundation
- Herb Cook, Jefferson County Community Foundation
- John James, Consultant
- Douglas Lineberry, Attorney
- Kathryn F. McAuley, Vice President, Weyerhaeuser
- Steven M. Murray, PhD, Russell Investment Group
- Timothy Tucci, Tucci & Sons

Investment Advisor:

The Community Foundation employs Fund Evaluation Group as its investment consultant. Fund Evaluation Group advises assets of \$34 billion.

Investment Managers:

- American Funds
- Blackstone Alternative Asset Management, L.P.
- BlackRock Investments, LLC
- Common Sense Investment Management, LLC
- Invesco PowerShares Capital Management LLC
- Dimensional Fund Advisors
- Fund Evaluation Group Private Equities Fund
- Franklin Templeton Investments
- Harbor Funds
- Pimco Funds
- Rainier Mutual Funds
- Ridgeworth Investments
- Speece Thorson Capital Group
- State Street Global Advisors
- Vanguard Group

Independent Auditor:

Dwyer, Pemberton & Coulson, P.C.

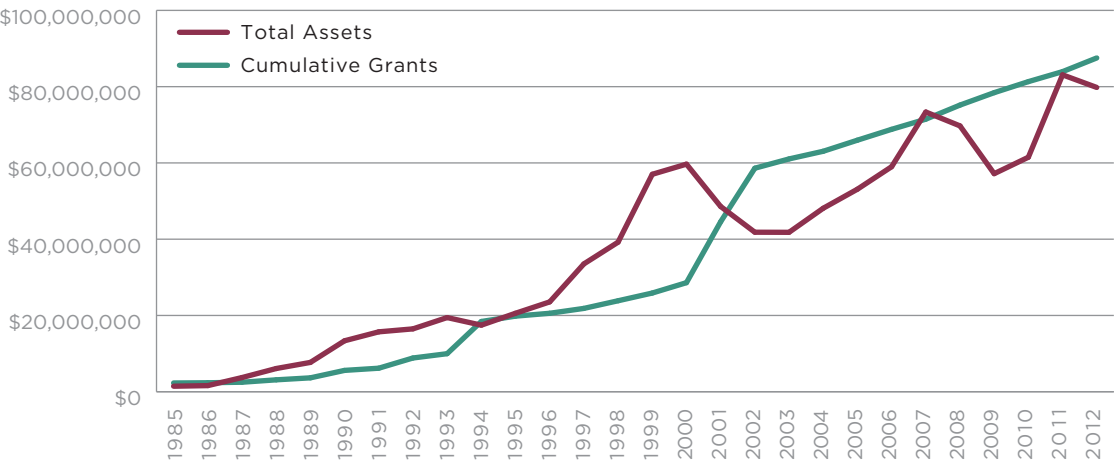
Our Audited Financial Statements are available on our website at [www.gtcf.org](http://www.gtcf.org). Our Forms 990 and 990T are available upon request.

Investment Performance:

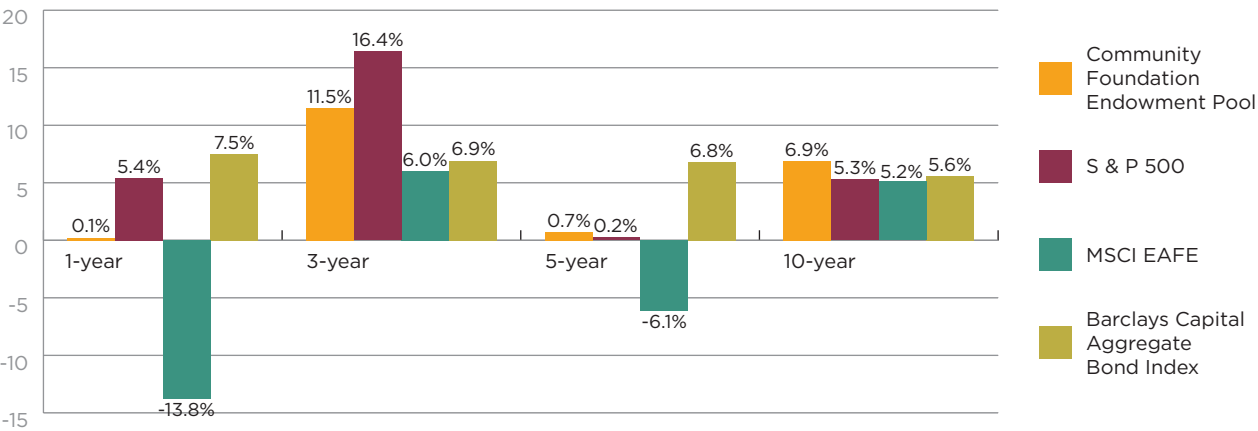
Global stock markets declined in value during the close of the 2012 fiscal year. Fears sparked by the ongoing European sovereign debt crisis had stock markets reeling during the period but the markets rallied on positive news out of Europe on the last day of the fiscal year—evidence of the day-to-day volatility the markets are experiencing. High-quality fixed income advanced due to a flight to the perceived safety of U.S. Treasury bonds. International securities, most notably Europe, experienced double digit losses during the period amid fears of the ongoing European debt crisis. Despite the continued global uncertainty, the Community Foundation managed to avoid losses for the 12 months ending 6/30/2012, remaining essentially flat for the past 12 months. Over certain longer periods, the endowment pool continues to outperform its policy benchmark. For the three-year period, the endowment produced an annualized return of 11.5%, and over the last ten years the endowment produced an annualized return of 6.9%.

Our Growth

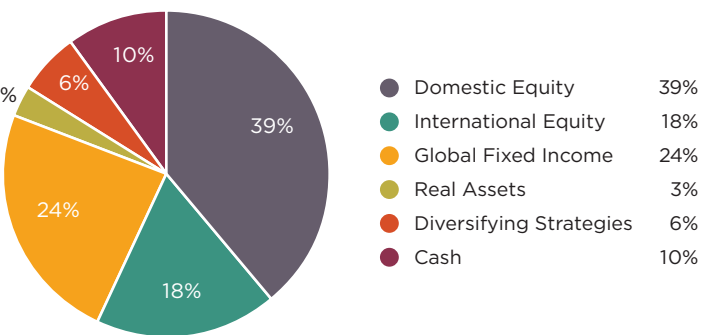
Total Assets & Cumulative Grants



Comparative Investment Returns\*



Endowment Pool Allocation



\* As of 6/30/12





# Strengthening Nonprofits

Through individual and collective giving,  
we're investing in a stronger, more vibrant future for all.



## Grantmaking Overview

For more than 31 years, we've helped innovative ideas and programs come to life in Pierce County's nonprofit community. This year we invested nearly **\$3.7 million** to drive change, strengthen, and support our region.

Grants made by the Community Foundation fall into two broad categories: those recommended by our donors through advised or designated funds and those made at the direction of our staff and Board of Directors with input from community volunteers.

Hundreds of annual site visits, research, and long-term relationships with local nonprofits give the Community Foundation deep insight into our community and guide our grantmaking decisions. And we welcome every opportunity to share this information with our donors and partners.

### Field of Interest Grantee Spotlight: South Sound Outreach

In her will, June Veverka directed the proceeds of her estate be used to establish an endowed field of interest fund to honor her husband, **Earl W. Veverka**. June and Earl both grew up poor during the Depression and June wanted gifts from the Fund to benefit Pierce County residents age 55 and older who are in need of private assistance in order to pay their heating bills for the months of October through May.

Since June passed away, the Community Foundation has managed and selected beneficiaries of the **Earl W. Veverka Fund** in accordance with her wishes. In 2005, the Community Foundation identified **South Sound Outreach (SSO)** as the best partner to administer the grants directly to seniors in need. Not only does SSO help with immediate bills, but they are able to assess and assist seniors throughout Pierce County with access to other programs to help them stay independent.

"Words simply cannot express how important these funds are to our clients," says Roberta Marsh, Executive Director of SSO. "Often when a spouse dies, or a senior has medical issues, they get behind in their bills. This Fund enables many seniors in these circumstances who are ineligible for other programs to access heating assistance."

On average, the Fund has provided \$33,000 in assistance each year to help more than 100 seniors stay warm during the winter months.

*By working with the Community Foundation, June Veverka was able to provide a charitable legacy for her husband that makes a difference today and will continue to do so for generations to come.*





# Community Grantmaking

Through our discretionary grantmaking, we provide general operating, programmatic, and capacity-building support to local nonprofits.

With each grant, we drive long-term change and work with our community to address the critical issues we face. One important way we accomplish this is through our Vibrant Community Grantmaking Program. The Program provides a framework for identifying key areas of impact in five focus areas: **Arts & Culture, Basic Needs, Education, Environment, and Neighborhoods & Communities.**

This year, The Bill & Melinda Gates Foundation invested their own grantmaking dollars in our Vibrant Community Program. With their support, we awarded more than \$500,000 in grants this year. Visit [www.gtcf.org](http://www.gtcf.org) to learn more.

## Neighborhoods & Communities Grantee Spotlight: Anderson Island Historical Society

With a population of just over 1,000, Anderson Island is a small community located 20 minutes by ferry from Steilacoom. Binding the remote Island together and serving as its social hub is the **Anderson Island Historical Society (AIHS).**

**AIHS** operates the historic Johnson Farm—with its 28 acres, 15 buildings, and 30 community gardens—as a museum and vibrant community center. The original six acres of the farm were donated to AIHS in 1975. For the last 37 years, the all-volunteer organization has worked tirelessly to collect, preserve, interpret, and exhibit materials that exemplify the history of Anderson Island and the South Sound.

“When the farm was donated, our goal was to preserve its history and make sure it’s available for the future generations,” says Ed Stephenson, President of AIHS’s Board of Directors.

Today, AIHS has an estimated 10,000 cultural artifacts and offers museum tours on weekends and by special request. An estimated 800 visitors, including folks from senior centers and school groups, visited AIHS last year. Its grounds are always open for visitors free of charge, including the newly-built nature trail where visitors can observe and read about native plants.

The Farm is also the center of social activity on the remote island. Over 200 volunteers support its activities, from the popular Fourth of July Salmon Bake to the fall Apple Squeeze. Quilting groups, educational programs, a farmers’ market, and art classes are among the many other cultural activities that take place.

“Everyone has their own talent that they bring to AIHS, from the Master Gardener who helped create our nature trail to our volunteer maintenance group that meets every Wednesday,” shares Ed. “And that’s what community is all about.”

“What draws people to stay involved is that sense of community. People appreciate and motivate each other through friendships and relationships,” adds Board member Lucy Stephenson.

“Everyone is always welcome,” says Ed. “Come down and visit the museum, walk the nature trail, tour the farmhouse, and listen to the history of the farm.”

*Funds from the Community Foundation help allow AIHS to remain a vibrant community center and open to the public at no charge.*

## Education Grantee Spotlight: ArtsEd Washington

**ArtsEd Washington** works to advance comprehensive arts education for all students in Washington’s pre-K-12 schools. In a time of narrowing curriculum and tightening resources, ArtsEd Washington focuses its efforts on creating systems-level change through capacity-building programs, leadership development, and policy work.

“Arts education is vital in helping prepare students to be creative problem solvers and innovators. These higher-level attributes and skills are essential for long-term success and it’s the arts that help nurture these abilities,” says Una McAlinden, Executive Director of ArtsEd Washington.

“By catalyzing large-scale, systemic change within the schools and districts themselves, we’re able to achieve significant, sustainable gains to ensure comprehensive arts education is available to all students.”

Through its Principals Arts Leadership (PAL) program, ArtsEd Washington is helping support and guide schools in creating and implementing equitable and sequential arts plans that span the four art disciplines—dance, music, theater, and visual arts. Each plan is customized to the school, designed by an arts team—usually a mix of teachers and community members—and led by the principal.

Currently, more than 50 schools have participated in the three-year program, including fifteen Pierce County schools. Third-party research has shown that participating schools all have an arts plan in place and are making progress toward it. Schools also reported engagement in the arts by the majority of their teachers and increases in their school’s reputation for the arts.

In addition to the PAL program, ArtsEd Washington offers a comprehensive visual art curriculum, “*Art Lessons in the Classroom*,” that aligns with state standards, and works to build the leadership capacity of parents, families, businesses, and interested community members to advocate for arts education.

Recently, they’ve partnered with the Washington State PTA to build an art literacy guide, “*smARTS for Students*,” to assist each PTA in enhancing their ability to advocate for the arts as a core subject matter.

Their systemic approach has quickly gained interest both locally and nationally as a replicable model.

“We work on the ecosystem because we believe that’s where we can have the most impact—in seeing the landscape of needs and helping effectively build capacity to address it,” says Una.

*Support from the Community Foundation helps enable ArtsEd Washington to continue its work to advance arts education for all students.*







STRENGTHENING NONPROFITS

Environment Grantee Spotlight: YMCA of Pierce and Kitsap Counties

YMCA of Pierce and Kitsap Counties' **Camp Seymour Outdoor Environmental Education (OEE)** program provides the opportunity to explore local ecosystems, understand natural resources and human impact on the environment, and gain important team-building skills to thousands of students every year.

Designed for fourth- through sixth-grade students, the OEE program tailors the 20 classes offered—from forest ecosystems to live reptiles to sustainability and waste education—to meet the different needs of visiting schools. Classes are developed by OEE's talented naturalist staff and aligned with state educational standards.

"Three years ago, one of our visiting schools had only 20 percent of the students passing their science standards tests. Now, 70 percent are passing," says Scott Gjertson, co-director of OEE.

Each class provides hands-on learning opportunities to make science real for young people. By learning critical-thinking skills and encouraging curiosity, OEE fosters environmental literacy to help students make informed decisions to sustain and protect the environment.

Sitting in the reptile room, where her students each hold a large, four-foot-long snake, Skyline Elementary teacher Susan Habersetzer shares, "At Camp, I see many kids who are struggling academically begin to flourish here. I plan our visit for the fall because of

the strong team-building experiences. At camp, we become a family."

Below the reptile room are the touch tanks. Here, students pick up sea stars, sea urchins, crabs, and oysters and examine them under the microscope while learning about classification systems.

Even mealtime provides a learning opportunity. "On the first day of camp, we weigh the left-over food and typically see eight to nine pounds of waste. By the end of the four days, it's zero. That's something they remember and take with them," says Scott.

The 160-acre camp includes Washington State's largest "Living Machine," a 20,000 gallon ecological wastewater treatment system that mimics the cleansing functions of wetlands. Outdoor activities such as archery, a rock-climbing wall, and canoeing are also offered.

Last year, more than 100 schools came to Camp Seymour, 70 percent of which received financial support to attend.

Becca Gjertson, co-director of OEE, explains that camp "provides a spark" to the students. "Students use the information they've learned and take it back to their schools and homes. We're helping make a difference in the next generation of kids."

*Funding from the Community Foundation provides need-based support for low-income youth to participate in the OEE program.*

# Building Capacity

## Youth Program Quality Initiative

Supporting quality improvements is an important part of the Community Foundation's work to strengthen nonprofits. To help elevate the quality of afterschool programs that serve young people, we partnered with The Raikes Foundation and School's Out Washington to implement the Youth Program Quality Initiative (YPQI) locally.



YPQI supports youth-serving organizations through an intensive fifteen-month process that includes program quality assessment, data-driven improvement planning, peer learning, and intensive professional development training that reflects best practices in youth development.

The Raikes Foundation has invested in three hubs—King, Spokane, and Pierce Counties—to implement YPQI. The Community Foundation serves as the lead for Pierce County, and School's Out Washington provides technical assistance and state-wide management. Six Pierce County organizations and an additional forty-five nonprofits across the state are participating.

"YPQI is designed to identify what a quality program looks like and provide strategies and skills to get there. It's improving the professional development of program staff and, ultimately, benefitting the youth in our communities," says Jackie Jainga-Hyllseth, Quality Initiatives Director at School's Out Washington.

"The skills taught in YPQI training are invaluable in helping middle-school students take the lead in planning their own groups (with adult supervision). This opportunity has a long-term impact on the staff's group skills, and it focuses teens on leadership, responsibility, trust, and good decision making," says Jud Morris, Executive Director of the Key Peninsula Family Resource Center.

Through training, goal setting, internal and external assessment, YPQI seeks to develop a culture of continuous improvement. Participants can measure their progress and work toward their own goals, repeating the process after they make gains on an identified area. Up to three years of investment and support are provided.

"It's an exciting learning partnership. The goal is to scale this across the state so that it becomes part of the culture of youth development and embedded in organizations," shares Jackie. "At the end of the day, it's really about creating the best programs possible for youth."

STRENGTHENING NONPROFITS

## CAPACITY BUILDING GRANTS

The Greater Tacoma Community Foundation believes in healthy, well-run, nonprofit organizations and understands that all nonprofit organizations can use support to function more effectively and efficiently. In 2012, we provided 15 small grants to build the internal capacity of local nonprofits in areas such as governance, asset development, and fiscal management. A few of the organizations supported include:

- **A Step Ahead** for grant writing support toward a new collaborative project. The proposal successfully raised \$50,000 from other local funders;
- **Spaceworks** for a comprehensive fundraising plan;
- **Associated Ministries** for communications assistance;
- **Peace Community Center** for professional development training;
- **The Children's Museum** for a Board Retreat;
- **The Zoo Society** and **Catherine's Place** for technical assistance.

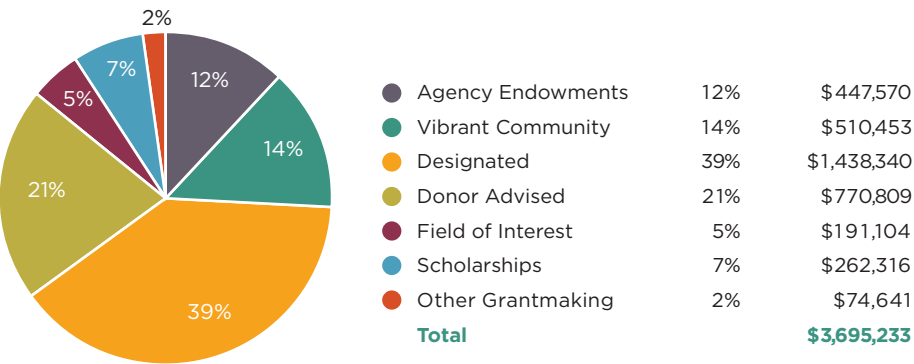
When the capacity of local nonprofits grows, each is better equipped to accomplish the mission it has set out to fulfill.



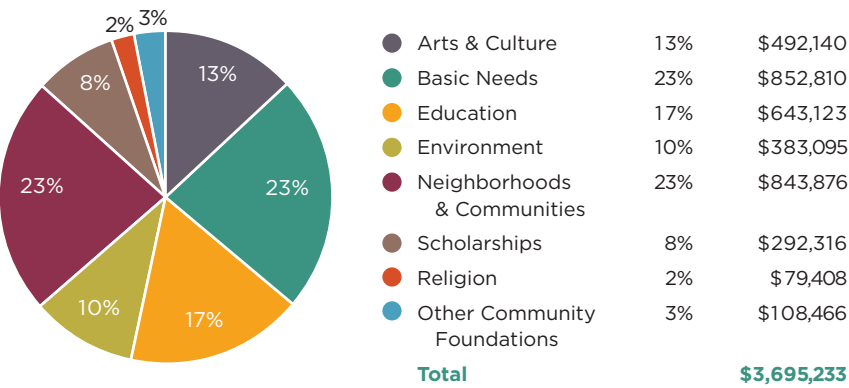


Grantmaking Impact

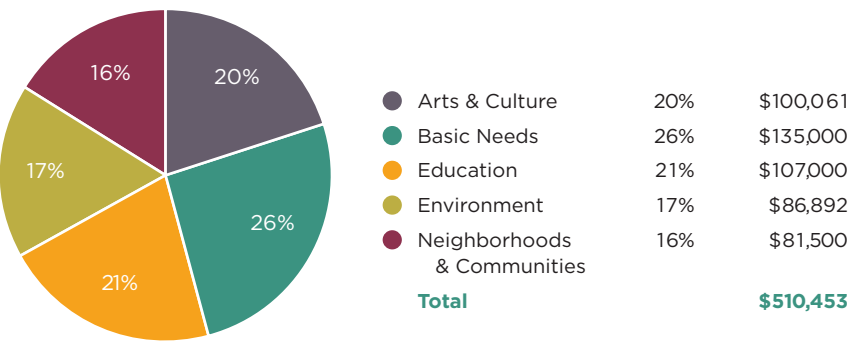
Grants Distributed by Fund Type



Grants Distributed by Program Area



Vibrant Community Grants Distributed by Focus Area



2012 Grantees

Each day our nonprofit grantees are working to make the neighborhoods of Pierce County even better. We're proud to support them in their work. During the 2012 fiscal year, The Greater Tacoma Community Foundation awarded more than 450 grants to healthy nonprofit organizations to assist them in achieving their missions. In total, these grants and scholarships provided nearly \$3.7 million in support.

- 826LA

A Step Ahead

All Saints Community Services

Alpha Kappa Alpha Sorority

Altrusa Club Foundation of South P.C.

American Association of University Women, Tacoma Branch

American Baptist Seminary of the West

American Cancer Society Tacoma Chapter

American Institute of Architects

American International College

American Leadership Forum of Tacoma-Pierce County

American Red Cross Mount Rainier Chapter

Amherst College

Anderson Island Historical Society

Annie Wright Schools

Arizona State University

Arthritis Foundation, Seattle Chapter

Arts Impact Puget Sound ESD

Associated Ministries

Avenues Pregnancy Clinic

Azusa Pacific University

Baker University

BaLance Studios

Bates Technical College

Bellarmino Preparatory School

Bethel Junior High School

Bethel School District

Bicycle Alliance of Washington

Big Brothers Big Sisters of Puget Sound

Birth to Three Developmental Center

Boys & Girls Clubs of South Puget Sound

Brigham Young University

Brigham Young University - Idaho

Broadway Center for the Performing Arts

Buckley Youth Activity Center

Building Changes
- California Polytechnic State University

Camp Fire USA, Orca Council

Camp Leo

CASA Latina

Catherine Place

Catholic Archdiocese of Seattle

Catholic Community Services of Western Washington

Center For Independence

Central Washington University

Centralia College

Centrum

Chambers Primary School

Charles Wright Academy

Charlestown Nursery School

Children's Center of Clackamas County

Children's Home Society - Key Peninsula Family Resource Center

Children's Hunger Fund

Children's Museum of Tacoma

Chinese Opera R&D Association

Chinese Reconciliation Project

Christian Brotherhood Academy

Christian Science Association of the Pupils of William E. Moody

Citizens for a Healthy Bay

Clover Park Kiwanis

Clover Park Rotary

Clover Park Technical College

College Success Foundation

Communities in Schools Federal Way

Communities In Schools Lakewood

Communities in Schools Peninsula

Communities in Schools Tacoma

Community Health Care

Concordia University Texas

Connecticut College

Consumers Union of United States Inc.

Corban University

Cornish College of the Arts

Council on Foundations

D.A.S.H. Center for the Arts

Divine Mercy Care

Earth Economics
- East Austin College Prep Academy

Eastern Washington University

Eatonville Area Council

Elizabeth House

Emergency Food Network

Emmanuel Lutheran Church

Everest College - Tacoma

Evergreen State College

Exodus Housing

Families Unlimited Network

First Church of Christ, Scientist, Boston

First Church of Christ, Scientist, Tacoma

First Lutheran Church

First Presbyterian Church

First Tee Of South Puget Sound

FISH Food Banks of Pierce County

Fisk University

Foothills Rails to Trails

Fort Nisqually Foundation

Foss Home and Village

Foss Waterway Seaport
- Girl Scouts of Western Washington

Give2Asia

Glendale Community College

Gonzaga University

Good Samaritan Foundation

Grace Baptist Church

Graham Elementary School

Great Peninsula Conservancy

Greater Lakes Mental Health Foundation

Greater Metro Parks Foundation

Green America (formerly CO-OP America)

Grist Magazine, Inc.

Guadalupe Land Trust

Gymnastics Unlimited Inc.

Habitat for Humanity of Seattle-South King County

Habitat for Humanity of Tacoma-Pierce County

Harbor View Manor

Harbor WildWatch

Harlequin Productions, Inc.

Harmony Hill

Harold E. LeMay Museum
- Franciscan Foundation Washington

Friends of Independent Schools and Better Education

Friends of Lakewold

Fund for Women & Girls of The Greater Tacoma Community Foundation

Garden City Harvest

George Fox University

Georgetown University

Gig Harbor Elks Lodge 2560

Gig Harbor Peninsula FISH
- Harvard College Fund

Helen B. Murray Oncology Foundation

Helping Hand House

Hillsdale College

Hilltop Artists in Residence

Home Court NW

Hope Again

Hope College

HopeSparks

Hospitality Kitchen

Humane Society for Tacoma-Pierce County

Ida Karlin Healing Center for Youth

Our grantmaking would not be possible without the thousands of generous philanthropists who have entrusted their charitable resources to the Community Foundation since 1981.



2012 Grantees, continued

Idaho State University  
Immanuel Presbyterian Church  
International Air and Hospitality Academy  
International Justice Mission  
Invent Now  
Jefferson County Community Foundation  
KICK, Inc.  
KinderCare Learning Center – Phillips Road  
KUOW Public Radio  
Lakewood Area Shelter Association  
Lakewood Community Foundation  
Lakewood First Lions  
L'Arche Tahoma Hope Community  
Le Cordon Bleu  
Lighthouse for the Blind  
Lincoln High School  
Lincoln University of Pennsylvania  
Lowell School PTA  
Lutheran World Relief  
Madigan Foundation  
Mary Bridge Children's Hospital Foundation  
Mason United Methodist Church  
Massachusetts Institute of Technology  
Metro Parks Tacoma  
Metro Tacoma Fencing Club  
Metropolitan Development Council  
Mockingbird Society  
Motorcycle Mechanics Institute  
Mount Rainier Scenic Railroad  
Mount Tahoma Trails Association  
Mountain View Community Center  
MultiCare Health Foundation  
MultiCare Health System  
Museum of Flight  
Museum of Glass  
Mustard Seed Project of Key Peninsula  
Nature Conservancy of Washington  
New Phoebe House  
New York University  
Newspapers in Education – The News Tribune  
North End Music and Performing Arts Center  
Northeast Tacoma PTA 59150  
Northern Arizona University  
Northwest Leadership Foundation  
Northwest Sinfonietta Inc.  
Northwest Trek Wildlife Park  
Oberlin College

O'Dea High School  
Olympic College  
Olympic Gymnastics Center  
Oregon State University  
Orting Valley Senior Center  
Pacific Harbors Council Boy Scouts of America  
Pacific Lutheran University  
Pacific Northwest Teen Square Dance Festival  
Palmer Scholars  
Parents Association of Colfax Elementary  
Park Orchard Elementary School  
PCC Farmland Trust  
Peace Community Center  
PenMet Foundation  
Pennsylvania State University  
Philanthropy Northwest  
Pierce College  
Pierce College Foundation  
Pierce County AIDS Foundation  
Pierce County Housing Authority  
Pierce County Library Foundation  
Pierce County Parks, Recreation & Community Service  
Planned Parenthood of the Great Northwest  
Portland State University  
Priests for Life  
Priests of the Sacred Heart  
Prime Time  
Prison Pet Partnership Program  
PSI Charter Coalition  
Puget Creek Restoration Society  
Puyallup Recreation Center  
Rainbow Center  
Rainier View Christian Church  
Rice University  
Rising Sun Energy Center  
Rotary First Harvest  
Rottweiler's Youth Sports  
Safe Homes  
Saint Martin's University  
Salishan Lutheran Mission  
Salon Professional Academy  
Salvation Army  
Salvation Army Northwest Division  
San Diego State University  
School's Out Washington  
Science and Math Institute  
Seattle Pacific University  
Seattle Symphony  
Seattle University  
Second City Chamber Series  
Shared Housing Services  
Shunpike  
Sierra Club Foundation  
Skyhawk Sports Camp

Social Justice Fund NW  
Social Venture Partners  
Sound Life Church  
South Sound Outreach Services  
St. Charles Borromeo Parish  
St. Thomas More Preparatory School  
St. Vincent De Paul Society  
Stand For Children Leadership Center  
Stanford University  
Sumner-Bonney Lake Educational Foundation  
Susan G. Komen Breast Cancer Foundation  
Swarthmore College  
Tacoma Area Literacy Council  
Tacoma Art Museum  
Tacoma Arts Commission  
Tacoma Boxing Club  
Tacoma Community College  
Tacoma Community College Foundation  
Tacoma Community House  
Tacoma Daycare & Preschool Association  
Tacoma Elks Lodge No. 174 B.P.O.E.  
Tacoma Garden Club  
Tacoma Goodwill Industries  
Tacoma Historical Society  
Tacoma Housing Authority  
Tacoma Little Theatre  
Tacoma Makes  
Tacoma Musical Playhouse  
Tacoma Opera Association  
Tacoma Orthopedic Association  
Tacoma Philharmonic  
Tacoma Pierce County Health Department  
Tacoma Rescue Mission  
Tacoma School of The Arts Partners  
Tacoma Symphony Orchestra  
Tacoma United Jewish Community  
Tacoma Urban League  
Tacoma Youth Chorus  
Tacoma Youth Symphony Association Inc.  
Tacoma-Pierce County Affordable Housing Consortium  
Tahoma Audubon Society  
Tamarack Grief Center  
TeamChild  
Temple Beth El  
Tone Transitional Center  
Tower Foundation of San Jose State University  
Trinity Lutheran Church  
Trinity Lutheran College  
Trinity Neighborhood Health Clinic (Jumpstart Enterprises)

Tumwater School District  
Union Rescue Mission  
Unitarian Association of Tacoma  
United Way of Pierce County  
University of Alaska Fairbanks  
University of California, Berkeley  
University of California, Davis  
University of California, Los Angeles  
University of Oregon  
University of Pennsylvania  
University of Phoenix  
University of Portland  
University of Puget Sound  
University of Southern California  
University of Washington  
University of Washington Foundation  
University of Washington School of Medicine  
University of Washington, Tacoma  
Urban Grace The Downtown Church  
Vashon HouseHold  
Vashon Maury Community Food Bank  
Vashon Youth and Family Services  
Vedanta Society of Western Washington  
Ventura College  
Washington Public Affairs Network  
Washington Recreation & Park Association  
Washington School for the Blind Foundation  
Washington State University  
Washington State University Foundation  
Washington Women's Employment & Education  
Wenatchee Valley College  
Western Oregon University  
Western Washington University  
White House Fellows Foundation and Association  
White Oak Farm and Education Center  
White River Education Foundation  
Whitworth College  
World Vision  
Yale University  
YMCA of Pierce and Kitsap Counties  
Youth for Christ  
YWCA of Pierce County  
Zoo Society

Leading Collaboratively

As one of the region's philanthropic leaders, we use our broad local knowledge to bring people, resources, and ideas together around issues where philanthropy can have a significant community impact.



Fund for Women & Girls

Collaboration & Convening for a Cause

By mobilizing the power and passion of women working together, the Fund for Women & Girls (FFW&G) improves the lives of Pierce County women and girls through strategic philanthropy, grants, collaboration, and advocacy. As a field-of-interest fund of the Community Foundation, the FFW&G is governed by a dedicated advisory board and numerous volunteers. Over the last 12 years, the FFW&G has awarded more than \$400,000 in grants. They plan to grow their annual grantmaking impact, with the goal of distributing \$75,000 each year by 2015.

To guide their collaborative leadership work, the FFW&G hosts gatherings across Pierce County. In 2012, their events drew a diverse group of women and girls and provided a platform to discuss what keeps women engaged in community. Throughout the conversations, women shared that when they are engaged in community, they feel heard, relied upon by others, and empowered to make positive changes in their own lives. The FFW&G incorporated this feedback in selecting their 2012 grantees. Learn more at [www.ffwg.org](http://www.ffwg.org)





# Practicing Organizational Excellence



At The Greater Tacoma Community Foundation, we recognize that internal strength leads to external community impact.

For us, this includes a focus on growing permanent charitable resources for our region, as well as a focus on providing a working environment that encourages continuous learning and transparency. We are committed to practicing organizational excellence in all aspects of our work, including the systems, strategies, and processes that form the building blocks of our daily operations.



This year we achieved reconfirmation of compliance with National Standards—a rigorous process—guaranteeing we demonstrate excellent philanthropic practices. Each day we continue to push ourselves to work harder, smarter, and better to ensure we are creating a strong nonprofit from the inside out.

## LEADING COLLABORATIVELY

### Youth Philanthropy Board

#### Reaching New Heights

2012 marked the second year of the Community Foundation's Youth Philanthropy Board (YPB), which is changing the face of philanthropy to give young people an ongoing role in funding decisions that directly affect their lives.

This year's Board expanded by 40%, from 12 to 17 youth advisors between the ages of 15-24 who represent eight neighborhoods across Pierce County. Over the course of the year, youth gained leadership development skills, civic engagement training, and firsthand insight into the important role philanthropy plays in creating a healthy community.

The culmination of their efforts was awarding \$75,000 in grants to ten effective, youth-serving organizations. Each of these organizations works to improve the self-esteem, healthy choices, and empowerment of young people.

Committed to being active civic and philanthropic leaders, YPB members have collectively spent more than 2,000 hours volunteering over the last two years. Learn more at [www.gtcf.org/ypb](http://www.gtcf.org/ypb)

*"Being a part of the Youth Philanthropy Board has really inspired me to get involved and be a part of the solution. It's really been empowering." - Eslie Penuelas*

#### YOUTH PHILANTHROPY BOARD

Kenya Adams  
Vigo Beninger  
Marina Carrillo  
Darryl Crews  
Ruby Dela Cruz  
Clarissa Escalante  
Curtis Escalante  
Jordan Henderson  
Christopher Jordan  
Nicole Jordan  
T'Keiyah Marrero  
Tanajah Mims  
Eslie Penuelas  
Imari Romeo  
Antonio Sablan  
Tiffany Sanders  
ShaLuJuan Williams





Volunteers

The Greater Tacoma Community Foundation and its volunteers bring diverse perspectives and experiences to enhance and deepen the effectiveness and impact of the work we do together. The Community Foundation’s volunteers engage, uphold and leverage the talents of our community as we address regional issues and drive solutions.

Audit Committee

W. Michael McCrabb, *Chair*  
Kristine Crawford  
John Holmaas  
Patty A. Luat  
Terry Stone

T. Gary Connett  
Peter Darling  
Calvin Pearson  
Patricia Talton  
John Wiborg

Gary A. Brooks Jr.  
T. Gary Connett  
Debra Friedman, PhD  
Maro Imirzian  
Steven Murray, PhD  
John Wiborg

Board of Directors

Judith Nilan, *Chair*  
MaryAnn Anderson  
T. Gary Connett  
Peter Darling  
Debra Friedman, PhD  
Ed Grogan  
John Holmaas  
Maro Imirzian  
Sherlyn Iverson  
Laurie Jinkins  
Joe Mayer  
Calvin Pearson  
Katharine Severson  
Patricia Talton  
Cindy A. Thompson  
Sheri J. Tonn, PhD  
Timothy Tucci  
John Wiborg

Finance Committee

Sherlyn Iverson, *Chair*  
Al Bacon  
Steve Gray  
Laurie Jinkins  
Terry Stone  
Tom Taylor  
Timothy Tucci

Investment Committee

John Wiborg, *Chair*  
Brad Cheney  
Herb Cook  
John James  
Douglas J. Lineberry  
Kathryn F. McAuley  
Steven Murray, PhD  
Timothy Tucci

Foundation of Art Committee

Katy Evans  
Rock Hushka  
Jeremy Mangan  
Amy McBride  
Jim McDonald  
Katharine Severson

Nominations Committee

Peter Darling, *Chair*  
T. Gary Connett  
Judith Nilan  
Calvin Pearson  
Katharine Severson  
Patricia Talton

Development Committee

Ed Grogan, *Chair*  
MaryAnn Anderson  
Peter Darling  
Joe Mayer  
Carla Pelster  
Beth Perrow  
Katharine Severson  
Joan Watt

Fund for Women & Girls Advisory Board

Maralise Hood Quan, *Chair*  
Pamela Barber  
Debbie Bingham  
Lisa Copp  
Molly Feider  
Allyson Griffith  
Rebecca Hogan  
Joan Lorenz  
Morgan Moulongo  
Judith Nilan  
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*We are thankful and proud to work with more than 100 volunteers committed to various aspects of our work.*

PROFESSIONAL ADVISOR SPOTLIGHT:  
David McGoldrick

David McGoldrick has more than 40 years of experience in private practice, specializing in estate planning, trust, tax, probate and real estate law. A Tacoma native, McGoldrick practices law with the firm of Morton McGoldrick, P.S., where he has been recognized for both his professional and charitable work.



*What do you enjoy most about your work?*

I enjoy the people—working with them and helping them take the long view because the old adage is really true, “You can’t take it with you.”

I also enjoy that every case is different. Clients range from those who have very modest means to the wealthy. In some cases, I work with clients who wish to give back to the community in creative ways. If they are charitably inclined, I want to show them all the possibilities, which in many cases includes the Community Foundation.

*What has been your experience working with the Community Foundation?*

As an advisor, I’ve found the Foundation to be very client-focused. They’re not pushy and it’s always the client’s choice. The Foundation is helpful in assisting clients to define their needs and provide flexible solutions to meet those needs, and their execution is strong.

*In addition to advising clients, you hold a donor-advised fund with the Community Foundation. Can you tell us about that?*

The Community Foundation provides a wonderful opportunity that my wife and I have used with our own limited resources. As important as gifting assets to our children is, I want to impart to them the importance of giving back to the community. We established a donor-advised fund to give our children the responsibility to advise the Foundation in future years when we’re not around. My hope is that they’ll someday set up their own funds or contribute to ours so the legacy of giving continues.

*The Community Foundation deeply appreciates the many professional advisors who recommend the Community Foundation to their clients, and who trust us to effectively serve their clients’ philanthropic goals.*

*“Estate planning is a team effort, and the Community Foundation can be an effective partner in that process.”*



Donor List

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A Founding Donor is any bank, business, charitable organization, foundation or individual who made a gift of \$25,000 or more toward the Unrestricted or Administrative Endowment Funds during the Community Foundation’s first decade.

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Connect With Us

The Community Foundation is your philanthropic resource, committed to connecting people who care with causes that matter.

Contact Us:

You care about the community and want to make a difference. We offer a variety of giving strategies and in-depth community knowledge that can help connect you to causes and organizations that are important to you. Call us at: **253.383.5622** or send an email to **info@gtcf.org** to set up a time to talk about your charitable goals.

Social Media:

This is a great place to find information, updates, photos, videos, and learn more about the Pierce County community.

**www.facebook.com/greatertacoma**

Following **@greatertacoma** on Twitter allows easy access to new blog posts, relevant topics, **#BetheSpark** inspiration and upcoming event information.

Visit our Website: **www.gtcf.org**

- Sign up for our E-Newsletter
- Search the Nonprofit Directory
- View the Community Calendar
- Apply for Grants and Scholarships
- Read our Blog
- Learn about Different Funds
- Donate Online
- Connect with our Staff

Community Foundation Staff:

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Gina Anstey  
*Director of Fund for Women & Girls*

Shirley Brockmann, CPA  
*Vice President, Finance*

Julie Cantrell  
*Community Programs Associate*

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